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FOR IMMEDIATE RELEASE

CraneWorks promotes Gene Johnston to Vice President of Product Support

Kevin St. John also promoted to National Parts Director and Chris Conway elevated to National Service Manager

Houston, TX – January 11, 2022 – [CraneWorks, Inc.](https://www.crane-works.com) announces the promotion of Gene Johnston to Vice President of Product Support. In this new role, Johnston will lead both the company's [parts](#) and [service](#) teams throughout [CraneWorks' nine brick and mortar locations](#) as well as at the multitude of remote service locations. Johnston previously served as the company's Director of both the Parts and Service divisions throughout the United States.

"CraneWorks is excited to announce the expansion of Gene's role and his increased responsibilities," stated Keith Ayers, CraneWorks' Chief Executive Officer. "Since joining the team, Gene has focused on making tactical decisions to grow both of his departments and in doing so, has created a model where the customer gets the best service possible on a wide range of lifting equipment at competitive prices. CraneWorks' parts and service teams are operating in a way that is rarely seen in the equipment dealer world. The service and parts changes, expansions, and acquisitions over the last three years have led not only to best in class groups, but also to a better experience for new and existing customers purchasing capital goods.

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Gene Johnston, Vice President of Product Support

Raising the bar in lifting equipment

CraneWorks Promotes Gene Johnston to Vice President of Product Support (cont.)



Kevin St. John, National Parts Director

The company also announced that Kevin St John has been promoted to National Parts Director and Chris Conway has been promoted to National Service Manager.

"Since joining the company, Kevin St John challenged the status quo by increasing stocking levels, creating multiple layers of parts sourcing in a supply shorted market, instilled a 'never say no' culture, and created an atmosphere at his home branch that any company would be proud of. We are honored and excited for Kevin to continue that work throughout the rest of the company," commented Johnston.

"Furthermore, Chris Conway worked with multiple branches throughout the company over the last year helping to track trends, coordinated large customer projects, and was an additional resource to our service personnel. Everything Chris has been involved in has

improved our customers' experience. We're excited to expand both of these gentlemen's responsibilities and expect great things."

CraneWorks is a dealer for multiple lines of lifting and handling equipment and a leading provider of parts and service for lifting equipment in the United States. At the time of this release, CraneWorks has nine brick and mortar locations, 35 parts personnel, 46 field technicians, and over 80 shop technicians.

About CraneWorks, Inc.

Founded in 2002 and headquartered in Houston, Texas, CraneWorks provides [new and used equipment](#), manufacturer-backed and trained [service](#), extensive [parts](#) inventories for all makes, and a [modern rental fleet](#). Industries served include the [energy sector](#), municipal and infrastructure construction, residential construction, foundations, precast, [material handling](#), [commercial lighting and signage](#), governmental, and utilities. Along with the traditional equipment segments, on a regional basis, CraneWorks provides specific market expertise for fluids management and hydro-excavation, railway service, and aerial platform access equipment.

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Chris Conway, National Service Director